METAVERSE EXPERIENCE CARD

The idea
What do you want to do?

Win-win-win
How can the brand, platform & consumer win?

Growing the Metaverse
How will this idea help the brand grow within NFT & Metaverse space?

When are we successful?
Name at least 3 measurable indicators that would demonstrate the success

Utility
How does this project create value?

Roadmap
How can the project evolve over time?